

AWARDS

The Juror of Awards will make the awards selection from the actual paintings displayed in the exhibition. More than \$8,000 in cash, gift certificates and merchandise is anticipated.

SALES

Paintings may be priced for sale or not for sale (NFS). Changes in price or NFS status is not permitted following acceptance. Littlehouse Galleries does not charge a commission on sales, but a donation will be appreciated. Keep this in mind when pricing your work.

CATALOGUES

The Exhibition catalogue will be sent to each entering artist, all WSA members and all award donors. Additional catalogues will be available for \$10.00 each.

PROSPECTUS & MEMBERSHIP

The prospectus and membership application may be obtained by printing it from the WSA Web site at www.WSAlabama.org or by contacting WSAlabama@gmail.com.

MEMBERSHIP BENEFITS

- Receipt of Newsletters
- Discount on Workshop Fee
- Option to be in Members Gallery on WSA Website
- Earn points toward Signature Membership. For info about Signature Member status, visit the Web site at www.wsalabama.org. *Dues must be paid annually to retain attained status.*

WATERCOLOR SOCIETY OF ALABAMA

71ST NATIONAL EXHIBITION 2012

Littlehouse Galleries
2915 Linden Avenue, Homewood, AL 35209
Phone: 205 879-7022
E-mail: michael_lhg@bellsouth.net
May 6 - July 6, 2012

JURORS

SELECTION JUROR

Steve Rogers

Steve Rogers, AWS, NWS, FWS, is a master artist whose paintings have won international awards. He is recognized as a nationally acclaimed juror for AWS and NWS. Steve has been featured in American Artist magazine; his painting "Aegean Blue" was selected for exhibition by the Jiangsu Watercolor Research Institute in Nanjing, China."

www.watercolorsbYROgers.com

AWARDS JUROR

Joan Blackburn

Joan Blackburn, SWS, TWS, FWS, is a well-known Pensacola artist and teacher. She taught as an adjunct teacher for Pensacola Jr. College and holds numerous workshops in the South. Joan's work ranges from realism to non-objective making her a sought after juror. She was named a finalist in a national competition sponsored by Artist Magazine.

www.joanblackburn.com

WORKSHOP

WSA will sponsor a workshop by the Awards Judge, Joan Blackburn, in Birmingham, Alabama, on May 2-4, 2012. Additional information will be sent when all plans are finalized. For information contact:

Tora Johnson, 2113 Williamsburg Way
Birmingham, AL 35223
205-423-0922 • toradave@earthlink.net

2012 WSA ENTRY FORM

ARTIST _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

Phone: _____ E-mail: _____

#A

Title _____ Image Size (HxW) _____ Framed Size (HxW) _____

Price _____ Value if NFS _____

Accepted Declined

#B

Title _____ Image Size (HxW) _____ Framed Size (HxW) _____

Price _____ Value if NFS _____

Accepted Declined

#C

Title _____ Image Size (HxW) _____ Framed Size (HxW) _____

Price _____ Value if NFS _____

Accepted Declined

Artist Signature _____

_____ Date

By submission, Artist acknowledges and accepts all criteria and conditions and gives permission to reproduce the accepted painting in the exhibition catalogue and for publicity and educational purposes. WE RECOMMEND YOU KEEP A COPY OF YOUR SUBMISSION.

This label will be marked by WSA to indicate the status of your entry (accepted/declined) and returned to you. If your painting is accepted you will receive detailed instructions concerning shipping/delivery of your artwork.

2012 ENTRY CHECK LIST:

- E-mail images or mail properly marked CD
 - Complete and send Entry File Label
 - Send check payable to WSA for entry fee to Jaceena Shepard - see "All Entries."
 - Send check for membership payable to WSA to Heike Covell - see "Dues."
 - Double-check your Entry Form to make sure Information matches that on CD.
- ALL LABEL ENTRY LETTERS (A, B, C) AND INFORMATION MUST CORRESPOND TO INFORMATION ON CD/EMAIL.

2012 CALENDAR

- Feb 1 - Receipt of Entries Deadline
- Feb 15 - Juror Selection Begins
- Mar 15 - Notification Begins
- April 20 - Shipped Work Due
- April 25 - Hand Delivered Paintings Due
- May 2-4 - Workshop with Joan Blackburn
- May 4 - Awards Judge Makes Selections
- May 6 - Awards Ceremony and Opening Reception - 2:00-5:00
- July 6 - Pickup of Hand Delivered Work
- July 9 - Return Shipping Begins

ELIGIBILITY

Open to all artists age 18 or older residing in the United States who are members or will become members when they enter the competition.

SPECIFICATIONS

NEW REQUIREMENTS - READ CAREFULLY

Eligible paintings are limited to water-soluble media used in an aqueous manner, which the Society defines as watercolor, casein, gouache, egg tempera, and acrylic paints as well as metallic, ink, watercolor pencil and watercolor crayon. The aqua media can be applied to watercolor paper, watercolor or illustration board, Yupo, or synthetic paper, UNVARNISHED. Collage items, if used, must be painted by the artist on one or a combination of the following: watercolor paper, white rice paper without inclusions, white tissue paper, Yupo or other synthetic papers. Texture mediums ARE NOT ACCEPTABLE. No pastels, class work or copies, no computer generated art, no collage material other than water media on paper executed by the artist. No diptychs or triptychs unless in a common frame. Entries must have been executed within the past two years and NOT PREVIOUSLY JURIED INTO ANY WSA EXHIBITION. Only original work by the artist will be accepted. WSA reserves the right to refuse any painting that does not match the submitted entry, the media criteria or framing criteria. Entrants failing to deliver selected works may be denied entry to future exhibitions. No painting may be substituted and none may be removed before the end of the show.

PRESENTATION

FRAMED ART

- Maximum framed size: not to exceed 48" either height or width.
- Minimum image size: 140 square inches (multiply height x width).
- Frames must be of simple/smooth wood (w/o carved ornamentation) or gold, silver or black metal (w/o decorative corners).
- No frame larger than 3" wide.
- Light enough to be handled by one person.
- Plexiglas only. NO GLASS.
- Wire must be unfrayed, with taped ends or plastic

coating, ready to hang, and must support the weight of the painting.

- Mats and liners, if used, must be white or light neutral tones.

LIABILITY

WSA and the Littlehouse Galleries will take every precaution against damage or theft, but will not be responsible for damage or loss whatever the cause. Artists should carry their own insurance.

DUES

Members who have not yet paid their WSA Dues for 2012: Send check in the amount of \$30, payable to WSA, to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville, AL 35803-2073.

New Members: Send check for \$30, payable to WSA, to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville, AL 35803-2073.

DIGITAL ENTRY PROCEDURES

- Color must be accurate for catalogue publication.
- Images must be 300 dpi and saved in either JPEG or TIFF format not to exceed 3MB.
- Images must be cropped to exclude frames, mats & background.
- Each image must have the artist's last name, an entry letter (A, B, or C), and title to coincide with Entry Form.
- Save and name images with first four letters of last name, entry # of painting from entry form, and name of painting (e.g. JoneARock.tif, JoneBScissors.tif, etc.)
- Mailed entries requiring signature will be returned.
- Entries may be either by E-mail or CD, but **NOT BOTH**.
- Enclose #10 Self Address Stamped Envelop (SASE) for notification status.
- E-mail or CD entries **WILL NOT** be processed until WSA receives the Entry Fee, SASE, and Entry Card. Changes/substitutions to entries will not be accepted.

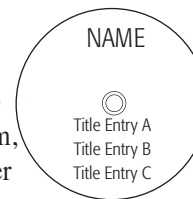
E-MAIL ENTRIES

- Submit entries, properly identified and formatted according to the digital image REQUIREMENTS above, as an ATTACHMENT to an E-mail.

- Include your name, address, phone, and e-mail address in the body of your message and send this email to: entries@wsalabama.org. You will then receive an acknowledgement when your entry is received.
- Send completed entry form, check (payable to WSA) for entry fee for number of images submitted, & SASE. (See "All Entries" for address.)

CD ENTRIES

- Submit entries, properly identified and formatted according to above digital image procedures, on a CD (No DVDs). Use a marker to identify each image. (See example on right)
- Send CD with completed entry form, check (payable to WSA) for number of images submitted, and SASE. (See "All Entries" for address.)



FEES

- 2 images = \$25. 3 images = \$30. Send Entry Fee checks, made payable to WSA. (See "All Entries" for address.)

ALL ENTRIES

- Send completed Entry Form, check for entry fee, SASE, and CD by First Class Mail only to:
Jaceena Shepard
1571 County RD 414,
Town Creek, AL 35672

DELIVERY & RETURN SHIPMENT

If accepted, you will receive a label to be attached to the back of the accepted painting plus detailed instructions regarding packing and shipping or hand delivery. All paintings accepted for exhibition must be shipped to arrive by April 20, 2012. All shipments must be prepaid with a prepaid return-shipping label included. Artwork will be repacked and returned in the same manner as received. Improper packing may result in damage. If received in damaged condition, you will be notified. No loose packing material, no peanuts or stapled, nailed or wooden containers. A \$25 handling fee will be assessed on shipped paintings. Fee is in addition to the return shipping charges. Artist is responsible for notifying shipper of return shipping date.

Deadline:
Receipt By February 1, 2012



Watercolor Society Of Alabama
1571 County Road 414
Town Creek, AL 35672

NON-PROFIT ORG.
U.S. POSTAGE
PAID
PERMIT 97
HUNTSVILLE, AL